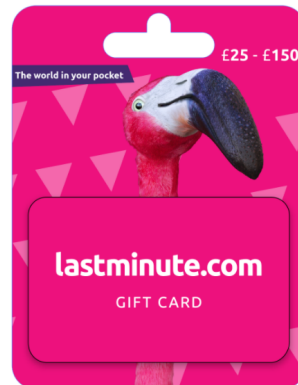


May 2022

Giving the gift of travel: lastminute.com launches first gift cards with Morrisons, Tesco and Amazon

lastminute.com's new gift cards will be available at a number of the UK's major retailers, after seeing the highest number of package sales in a day in April



lastminute.com, Europe's travel-tech leader, is launching its first physical gift card which will be available at a number of the UK's major retailers from this month.

The gift card, which is made from recycled plastic, is the perfect present for travel lovers of all ages and will be sold nationwide in 196 Tesco stores as well as in 490 Morrisons supermarkets. Vouchers can be bought for the value of £25-150. The gift card is also available online through Amazon with the value of £10-£150.

lastminute.com's Dynamic Holiday Packages technology offers a virtually unlimited inventory bringing exceptional value to travellers, with access to a customizable offering of 400 airlines, 1.5m worldwide hotels and Eurostar train options.

lastminute.com, Europe's leading online travel agent, recently announced that sales and bookings have returned to pre-pandemic levels, hitting the biggest Dynamic Package selling

day in their history at the beginning of April. These strong bookings indicate that Brits are keen to explore the world once again, with sun and beach destinations proving to be the most popular for UK consumers at present.

lastminute.com's recent survey to see what people have missed after two years of international travel affected, revealed that 43% of Brits are most looking forward to the feel of the hot sun on their face on their next holiday.

The cards will be available at Tesco from 2nd May, while Morrisons will start selling the cards on 9th May.

Guk Kim, Chief Operating Officer at lastminute.com said: *"The great spike in bookings for lastminute.com in the past weeks proves that Brits are more keen than ever to return to travel, and with the launch of our new gift cards lastminute.com is hugely proud to be able to offer the 'gift of travel'. To travel is to discover new cultures, traditions and landscapes, so recipients are really being given the opportunity to create unique memories in their location of choice. As Europe's travel-tech leader, we know that travel experiences are a priceless gift, so we're excited to move into this gifting culture and offer this product to UK consumers.*

"Being stocked by some of the UK's major retailers including Tesco, Morrisons and Amazon allows us to reach millions of people across the country looking to gift friends, family and loved ones. This new gift card comes just in time for the summer period as we expect the season to be in line with pre-pandemic levels.

"The gift card balance can be used for any part of the business, from flights, to train journeys, to hotel stays, and we're delighted that lastminute.com will now be part of special celebratory moments around the country".

Melan Shah, Director of Ecommerce at Gift Card Store said: *"We are very excited to partner with lastminute.com, an internationally recognized travel brand with millions of customers worldwide. With more than 60 brands available and over 500,000 visitors to our online store last year, we believe giftcardstore.co.uk would be the perfect spot for people across the country looking to gift friends, family, and loved ones with the joy of their next holiday with lastminute.com."*

Ban Mahsoub, Head of Money Services at Tesco Bank said: *"We're excited to support the launch of the lastminute.com gift card in Tesco stores. With our range of gift cards spanning multiple categories, we're proud to now increase our offering in travel".*

For more information, visit www.lastminute.com

ENDS

For UK media enquiries, contact Zoe, Harriet and Amelia at lastminute@sunnysideupcomms.co.uk.

Notes to Editors

[lastminute.com](https://www.lastminute.com) is the European Travel-Tech leader in dynamic holiday packages.

[lastminute.com](https://www.lastminute.com) operates a portfolio of well-known brands such as [lastminute.com](https://www.lastminute.com), [Volagratis](https://www.volagratis.com), [Rumbo](https://www.rumbo.com), [weg.de](https://www.weg.de), [Bravofly](https://www.bravofly.com), [Jetcost](https://www.jetcost.com), [Crocierissime](https://www.crocierissime.com) and [Hotelscan](https://www.hotelscan.com).

Our vision is to design the future of travel & tourism using digital technology as an enabler. We continuously invest in talented people who ensure our offering is closer to the needs of the customers and keep us at the cutting edge of technology evolution. We run our business in 17 languages and 40 countries, with more than 1,000 employees spread across our offices worldwide, developing our own products and services to power the entire traveller journey for millions of people.

[lastminute.com](https://www.lastminute.com) N.V. is a publicly-traded company listed under the ticker symbol LMN on SIX Swiss Exchange.